



Overview Guide

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Maintaining Your Company's Most Precious Asset

A Message from HelloTeam's CEO and Founder, Tanya Bakalov



“ As Chief People Officer, Directors of HR, HR Business Partners and People Operations Leaders, you are tasked with creating effective People and Culture Programs that support the organizational vision, strategy and objectives with the goal of building a positive, motivated and engaged team to fulfill these objectives. Not only do you source and integrate new talent into the company culture, you help managers elicit effective feedback around performance and build long-lasting strategies around retention. It is a role that we can all agree carries a lot of responsibility.

I was the founder of another startup that grew to more than 500 employees with multiple offices and remote employees around the world. In the beginning, we all sat in the same office and could easily learn who was who, each other's backgrounds, who had a specialized skill set, and who was equipped to jump on a project.

Once we crossed that magic mark of 100 employees, however, it became exponentially harder to maintain and grow our culture. At that time, I did not know it would become my next mission in life to help companies build sustainable, employee-centric cultures.

In 2016, we launched HelloTeam - a platform that allows every employee to be seen, heard and valued, and gives every people leader the tools needed to retain the company's most precious asset - it's people.

”

Tanya Bakalov

CEO and Founder

Maximize Employee Potential

With HelloTeam, your organization can:



Boost Engagement and Culture Participation



Streamline Communication



Gain an Understanding of Employee Morale



Measure and Cultivate Performance



Recognize and Retain Top Talent

[Learn More](#)

Key Features



1

Communication & Collaboration

HelloTeam's employee profiles, Skills Match, team directory, organizational charts, and news and events section effectively break down the communication barriers that modern-day work has introduced. HelloTeam is your one place to celebrate birthdays, work anniversaries, and career milestones, supporting each and every employee on their journey in your organization.

2

Culture & Surveys

With HelloTeam, you now have the power to create culture and engagement surveys from our template library - or customize to create your own. From there, you can routinely collect and compare feedback statistics, and even segment respondents based on location, department or users. Surveys can be fully automated and delivered right to your employees' email, dashboard, or Slack - now you can set it and forget it!

3

Engagement & Recognition

A simple message to recognize an employee or coworker for a job well done can go a long way. Showing gratitude on a consistent basis makes employees feel valued and motivated to continually produce stellar work. HelloTeam makes it quick and easy for you to let a teammate know you appreciate their contribution by sending a virtual high five or assigning a badge from HelloTeam's extensive and customizable library.

4

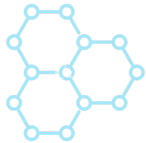
Goals & Performance Management

Establishing a company-wide goals and performance management process gives employees a shared sense of purpose. HelloTeam gives you the ability to assess an employee's performance from a 360 point of view and provides managers with actionable insights for career progression. Employees receive the developmental support they crave and managers have the insights needed to cultivate truly exceptional employees.

5

People Analytics

With HelloTeam, the days spent painstakingly organizing statistics on company headcount, hiring, turnover, and retention are over. You can now pinpoint hiring growth statistics, identify employees who may require an opportunity for career development, locate pain points that lead to turnover, and instantly acquire the intelligence needed to drive retention.



"I recognized this would be a great tool because we have so many remote employees - they don't understand what's happening on a daily basis and they feel a little out of touch. HelloTeam closes the gap between remote employees and the rest of our workforce."

*Gina Jehn, Sr. Director of Operations and HR Services
Prevalent - Warren, NJ*



"We live in different time zones, have varying priorities & abilities. HelloTeam helps us align our efforts with the goals of the organization so that we can celebrate new milestones and achievement."

*Jill Corcoran, VP of Human Resources
Wyzoo - Cape Coral, FL*



"Before HelloTeam, we never had a process for pulling employee data. When tracking turnover, we had to think back to remember who left. It was not an easy task."

*Brianna Bullock, Global People Operations
ObserveIT - Boston, MA*

KICK OFF

Our Customer Success team will contact you and start the initial employee data gathering. HelloTeam can import your organization in minutes, and you will be on your way with our intuitively designed platform.

STRATEGY

We will share best practices and help to align our platform with your company's key initiatives.

LAUNCH

We do all the hard work behind the scenes - all you do is invite your team and begin to use the platform. Your team will be HelloTeam wizards in no time!

CONNECT

Bring together remote employees, multiple office locations, and departments - breaking down communication barriers.

INSPIRE

Allow employees to recognize one another for a job well done.

ENGAGE

Access to a variety of valuable engagement features, streamlining communication and maximizing employee potential.

[Want to reenergize your workforce?](#)

Let's Do This!