

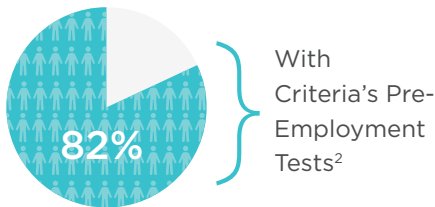
MAKE BETTER HIRES WITH PRE-EMPLOYMENT TESTS



Better Quality of Hire



Hiring success rate:



Use our tests to
**INCREASE YOUR
HIRING SUCCESS
RATE BY
52%**
vs. National Average

1. Source: Leadership IQ Study

2. Source: Based on Case Studies done by Criteria.

Higher Productivity



Those who pass our tests are

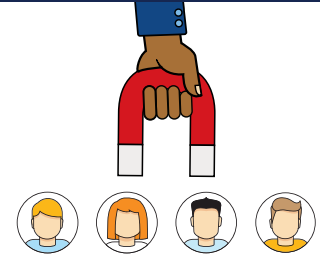
29%
MORE PRODUCTIVE
than those who don't.



Salespeople who pass our tests generate

25%
MORE SALES
than those who don't.

Lower Turnover



Our tests have been shown to

**REDUCE
TURNOVER BY
48%**

on average,
in high turnover environments.

The US Department of Labor estimates the cost of turnover at:




30%
FIRST YEAR SALARY
FOR THE ROLE



20%
FOR HOURLY POSITIONS

For a salaried worker making \$45k (average income) per year, the cost of turnover is about \$13,500 for each lost employee.


82%
of companies use some form
of pre-employment tests



WHEN TO TEST
70% of our customers use
tests near the beginning
of the hiring process, prior
to in-person interviews



Average length
of testing:
35 minutes



Average number of
tests taken per event
2.3 tests

HIRE SMARTER WITH HIRESELECT®


Cognitive aptitude is one of the most
accurate predictors of job success:
2x more than interviews,
3x more than experience, and
4x more than education


**MOST COMMONLY
USED TESTS**
94% Cognitive Tests
91% Personality Tests
72% Skills Tests

How Our Customers Feel About Us

 **68**
Net Promoter Score

 **96%**
Customer Satisfaction