



# HOW TRUSS HIRED MORE DIVERSE TALENT USING REMOTEWOMAN

CASE STUDY

## INTRO



Susan reached out in August 2019 on behalf of Truss' COO & Co-founder Jen Leech looking to hire more women to their tech team & improve their D&I initiatives. The team at Truss decided to sign up for a monthly unlimited plan after seeing the success of other companies like those below:



## THE TEST

"Great news! I shared our discussion with our COO and gave the green light. We're going to start with a least a few months and see how it goes. So excited to see what we will accomplish together"



**Susan S. (Truss.Works)**  
Truss works side by side with your team to design, build, and scale modern software that exceeds standards for speed and security.

## THE RESULTS

### FIRST 5 DAYS

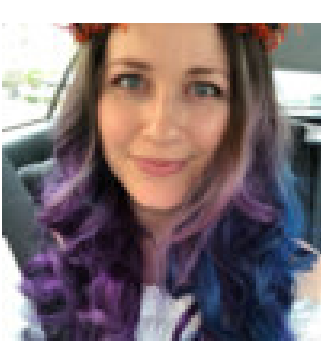
"Hey, wanted to follow up since we started posting 5 days go. I just checked out stats I see we've already gotten 12 applicants from RemoteWoman! We're super happy with the quality and can't wait to bring on more female talent to our organization :)"

## SUCCESS!

### HIRING DIVERSE TALENT



"I'm so excited! I just got offered a software engineer role at Truss Works! After 1.5 months of interviewing, I finally got it :) Thanks RemoteWoman so much for advocating for me when I needed it!"  
- Noelle Barber (Software Engineer II, TrussWorks)



"Just got a dream job offer from a job posting I found with Remote Woman. Thank you ladies! UX designer – the interview process was one of the best I've been through, and the role is a perfect match for my skillset. I'm so thankful for Remote Woman!"  
- Mallory Robertson (UX Designer, TrussWorks)