



HOW STORETASKER HIRED 2 ENGINEERS IN THEIR FIRST 30 DAYS

REMOTEWOMAN CASE STUDY


The Problem



Richard, StoreTasker's Director of Operations, is in growth mode looking for developers. Their team has a few female engineers...but the gender gap on the team is still too large. So now their team is focused on **improving their diversity & inclusion** on the team.


The Solution

"I was looking to make sure we weren't missing great hires & move past an outdated on-boarding process. We need as many candidates as possible & **it's important to reach out to everybody to build a diverse, inclusive team.**"



Freelance Shopify Developer

StoreTasker A better way to hire Shopify help

 Anywhere

FREELANCER

Posted 2 days ago

THE RESULTS

FIRST 30 DAYS

"Following up after 30 days - we received over 10+ applications, 2 currently are in late-stage interviewing and we hired 2 women developers to our team. That's insanely high quality for us - it's crazy! They're both really sharp and know what they're doing."

"Jaira has been extremely great to work with - friendly, easy to work with & extremely responsive. I've told my team how amazing it's been & we really feel like we've found an incredible long term partner in RemoteWoman."

Richard (StoreTasker)
Director of Operations, StoreTasker

SUCCESS!

HIRING DIVERSE TALENT



"I saw the Storetasker Shopify developer job on RemoteWoman - I applied and they accepted me this week! I have the on-boarding tomorrow - thanks so much!"

- Vivian Guillen (Shopify Developer, StoreTasker)



"Shout out to the RemoteWoman team for helping me find this job! Super excited to work at StoreTasker."

-Yadira Valadez (Shopify Developer, StoreTasker)