

# WE BELIEVE IN A WORLD MADE BETTER BY ENTREPRENEURS

## CULTIVATE ADVISORS ARE MORE THAN A COACH OR CONSULTANT

Cultivate Advisors is a small business advising firm that partners 1:1 with small business owners to help them reach new heights with their business and achieve their most audacious goals. Through a custom approach, our advisors meet entrepreneurs wherever they're at on their journey and, by understanding their unique strengths, weaknesses, challenges, and goals, build a custom growth plan to scale their business. Since 2013, we've partnered with 1,000+ passionate small business owners to bring accountability, hands-on experience, outside perspective, and expert guidance to (build custom systems and) gain the skills and confidence to take their business to the next level.

In working with thousands of business owners, we've developed a methodology to work with our clients to sustainably grow to the next stage. At the core of our work is helping you manage your **Financials**. From there, depending on your business stage, we find a delicate balance between the growth of the business (**Sales** and **Marketing**) and the capacity (**Leadership** and **Recruiting**), all while improving individual and team **Productivity** through automation and technology. As advisors, we work with our clients to identify gaps in these core areas, build a plan, and implement it.

We pride ourselves on being industry agnostic. As a team, we have worked in over 200 industries, from professional services to hospitality to creative agencies. And if there is one thing that our experience has taught us, small business owners don't need more industry knowledge; they need the core business skills to help them move the needle in their business.





## PROPELLING BUSINESS BEYOND EXPECTATIONS

Growth can look different for every company. Cultivate clients work with their advisors to create a custom plan that aligns with their company vision. By working together to create and implement scalable systems, develop vital skills, and maintain accountability, **our clients grow, on average, 108% in bottom-line profit and 65% in top-line revenue over 12 months.**

Whether you are an owner-operator, just starting to scale, or already scaled, we can help you. Check out our success stories to see how we've worked with other owners.

[Check out our clients' success stories](#)

“As a business owner, it's so nice having someone to help me see beyond the daily details and messes - looking further afield to the future. My advisor gives good, honest feedback and challenges me when I need it.

**Angela Arnold | Angela Arnold Marketing Consultants  
Cultivate Client**

“Cultivate is a great option for small business owners looking to grow and run their business with purpose. I have been working with my advisor for the past 6+ months and have completely revamped my budget and marketing plan to grow top-line revenue while gaining operational efficiency.

**Tom Rowland | The Glass Guru of Gurnee  
Cultivate Client**

[Check out our 5-star google reviews](#)