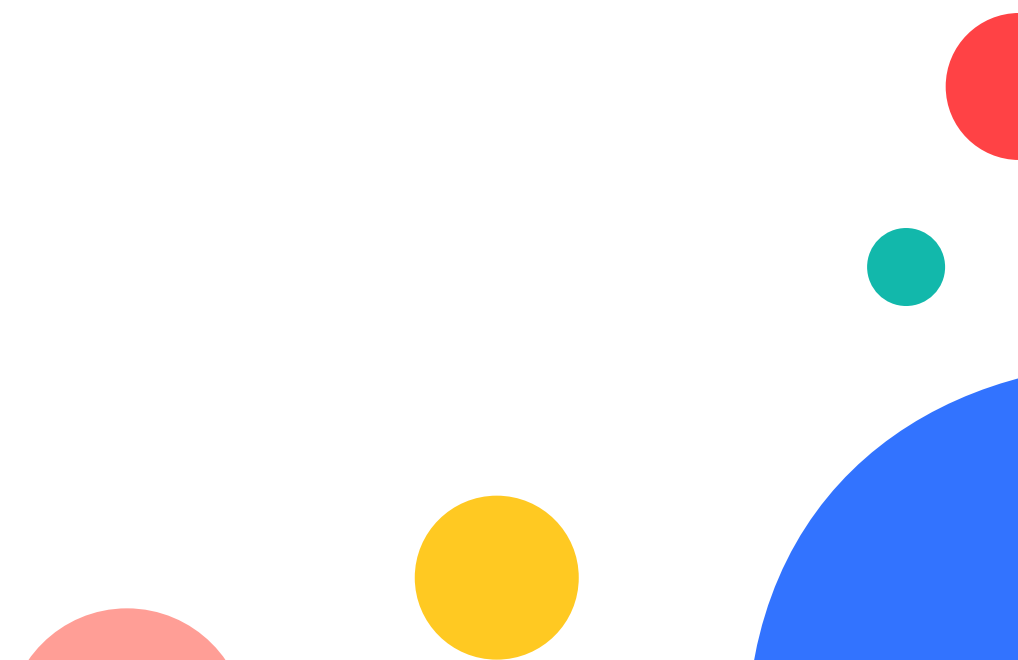




Largely

Create connection.



You are losing **valuable candidates.**

Candidates have more employment options than ever.
Is your candidate experience helping or hurting you?

**In a world of algorithms,
hashtags and followers,
true importance is in
human connection**

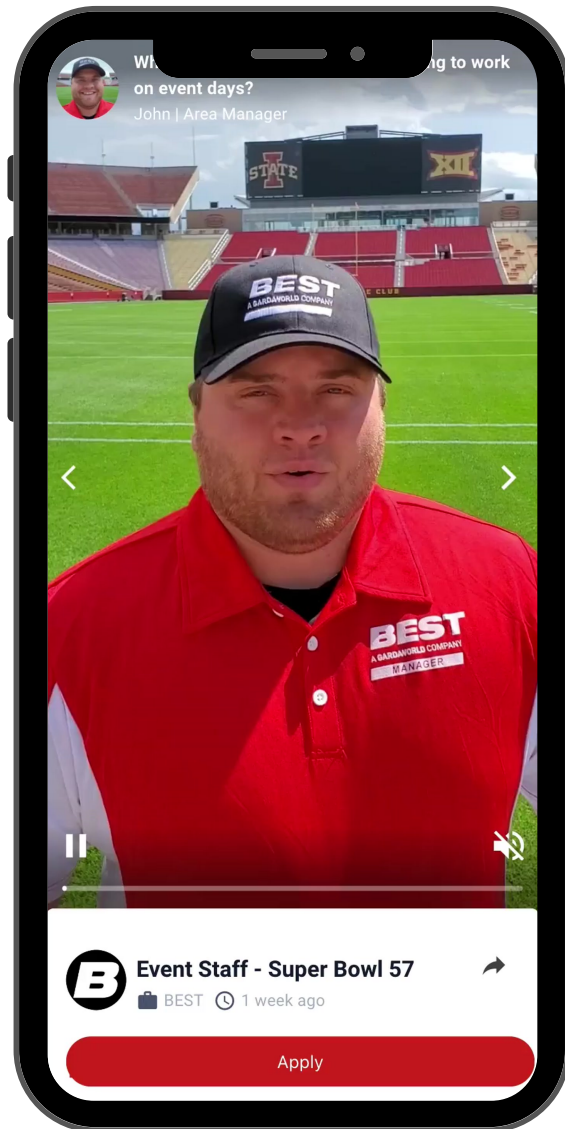
**...and every communication
with a candidate is an
opportunity to connect.**

Create connection

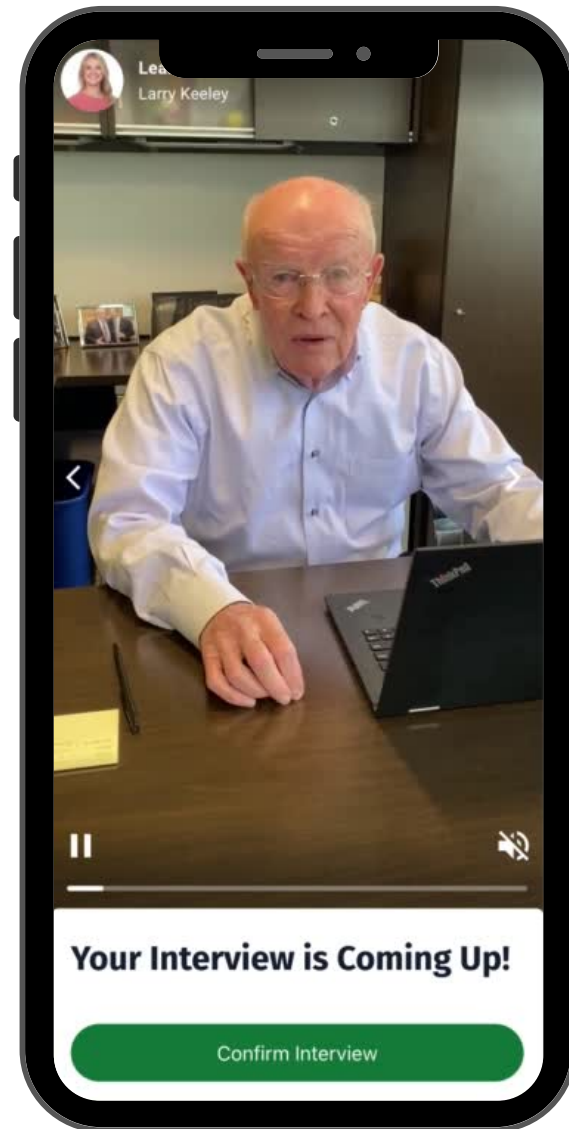
with Largely

**by capturing and sharing stories
throughout your talent
experience**

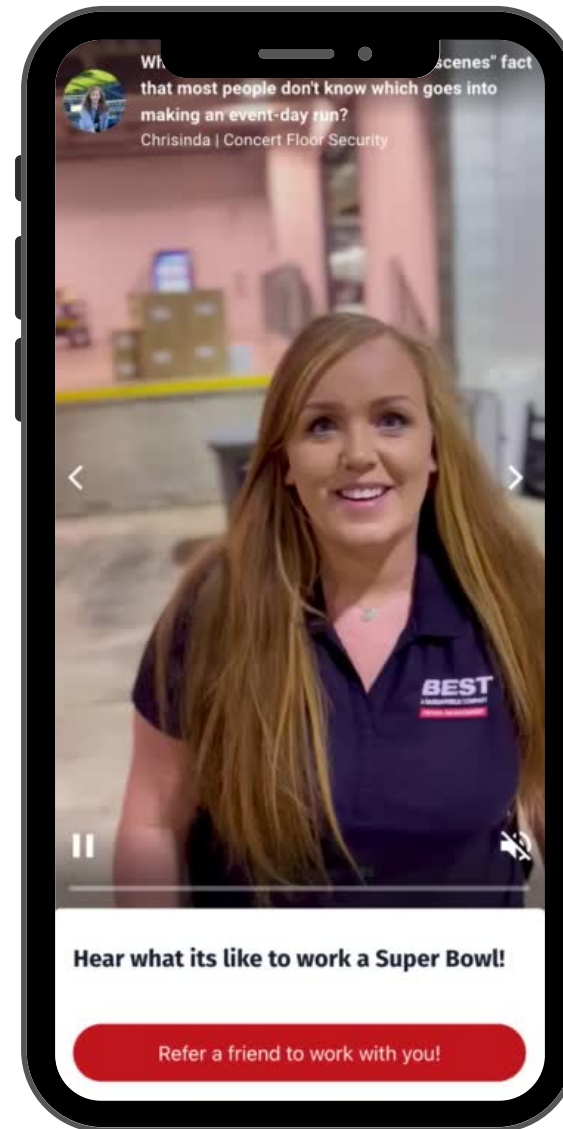
From application through onboarding, stay connected with Largely



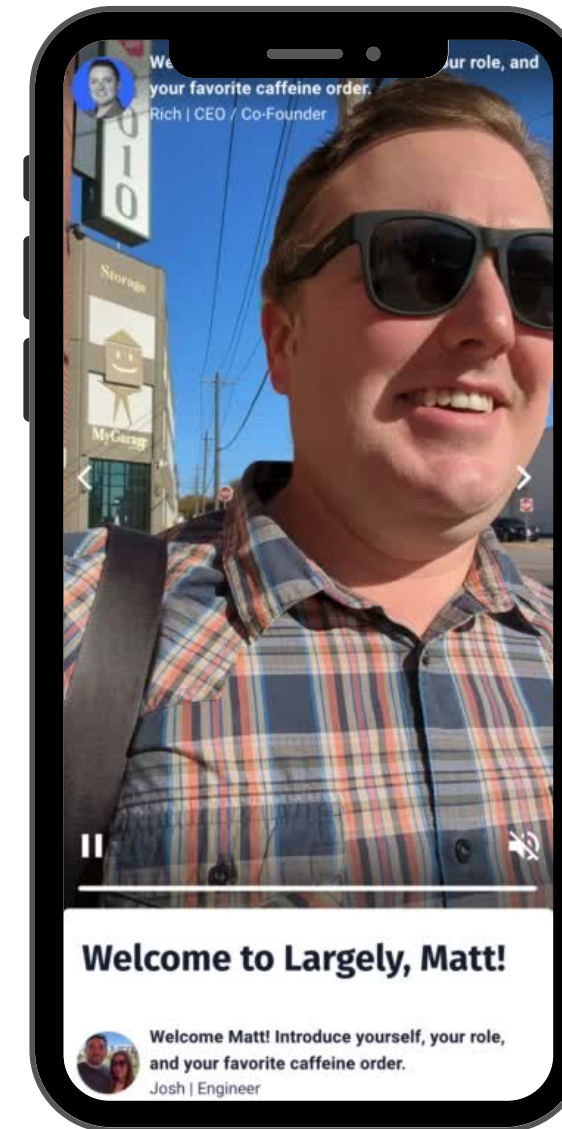
Job Postings



Interviews



Referrals



Onboarding



Employee Experience



Trusted By



BEST

A GARDAWORLD COMPANY

CROWD MANAGEMENT

GardaWorld BEST Case Study

Leading event services provider for NFL, MLB, NASCAR, NCAA.


Key Issues

- High no-show rate to hiring events, post-interview scheduling
- High-volume hiring across specific geographic markets
- Hitting diminishing returns on increasing ad distribution
- Strong need for improved conversion rates

Your interview is confirmed!

September
27

Interview time
Tuesday, Sep 27 at 3:00 PM CST
[Add to Calendar](#)

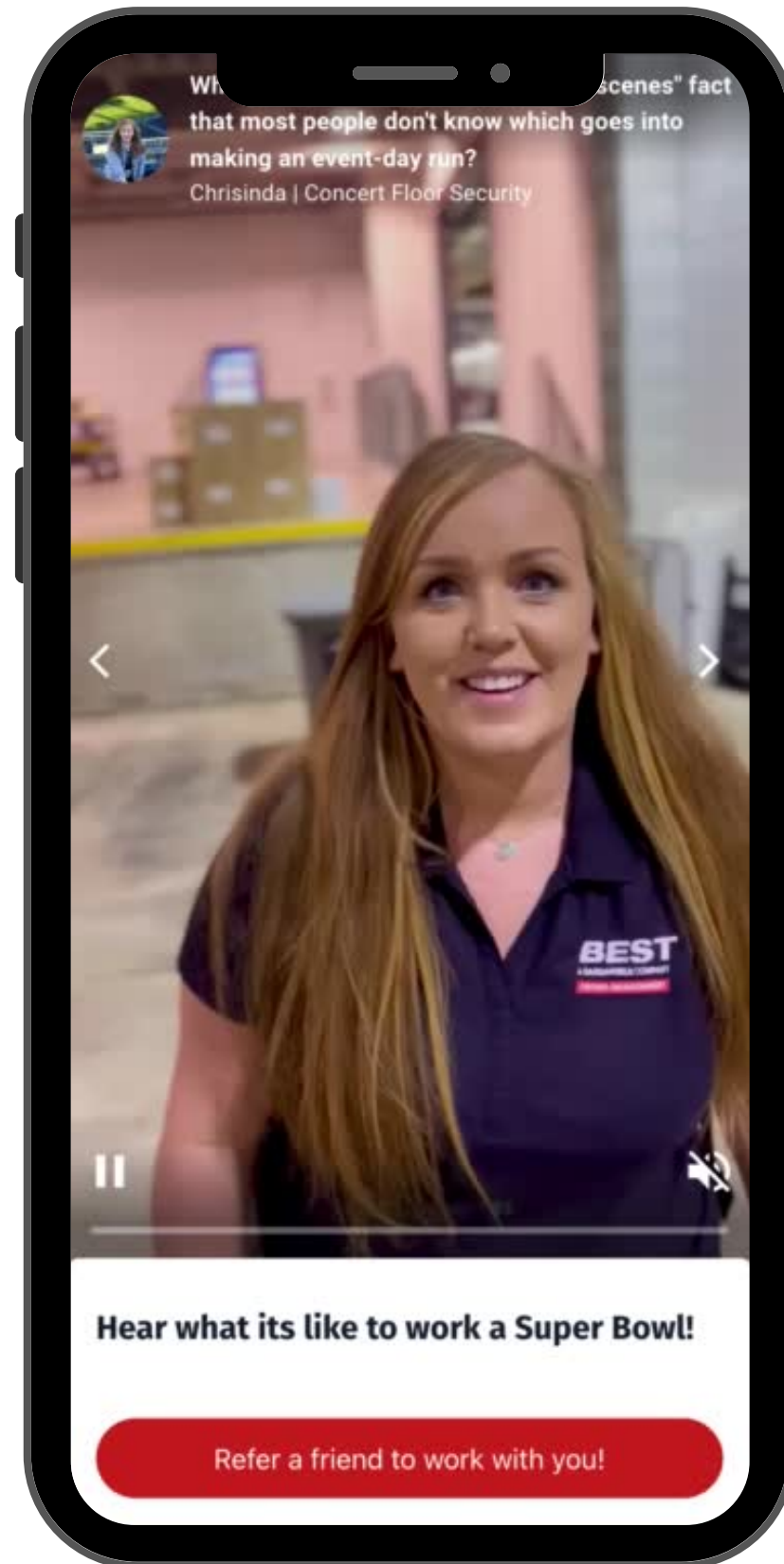


Address
700 Clark Ave, St. Louis, MO 63102
[Get Directions](#)

More information from BEST
Park anywhere near the stadium and go to the ticket counter. You'll see a sign directing you to the hiring location. No dress code required, but we recommend pants and a collared shirt.

[Give us Feedback](#)

[Refer a friend to work with](#)



Solution

- Implemented a **content-capture campaign** to create employee stories from previous event team members
- Gave candidates an insider's view into the work experience through text & email **drip campaigns**
- Created **high-converting job description landing pages** to improve first impressions & application rates

I find these employees for Best are very excited to work for you and it makes me excited for my interview today at 4:00pm!

The videos I just watched are amazing!!! I look forward to my interview Monday at 1pm...WOW!!!

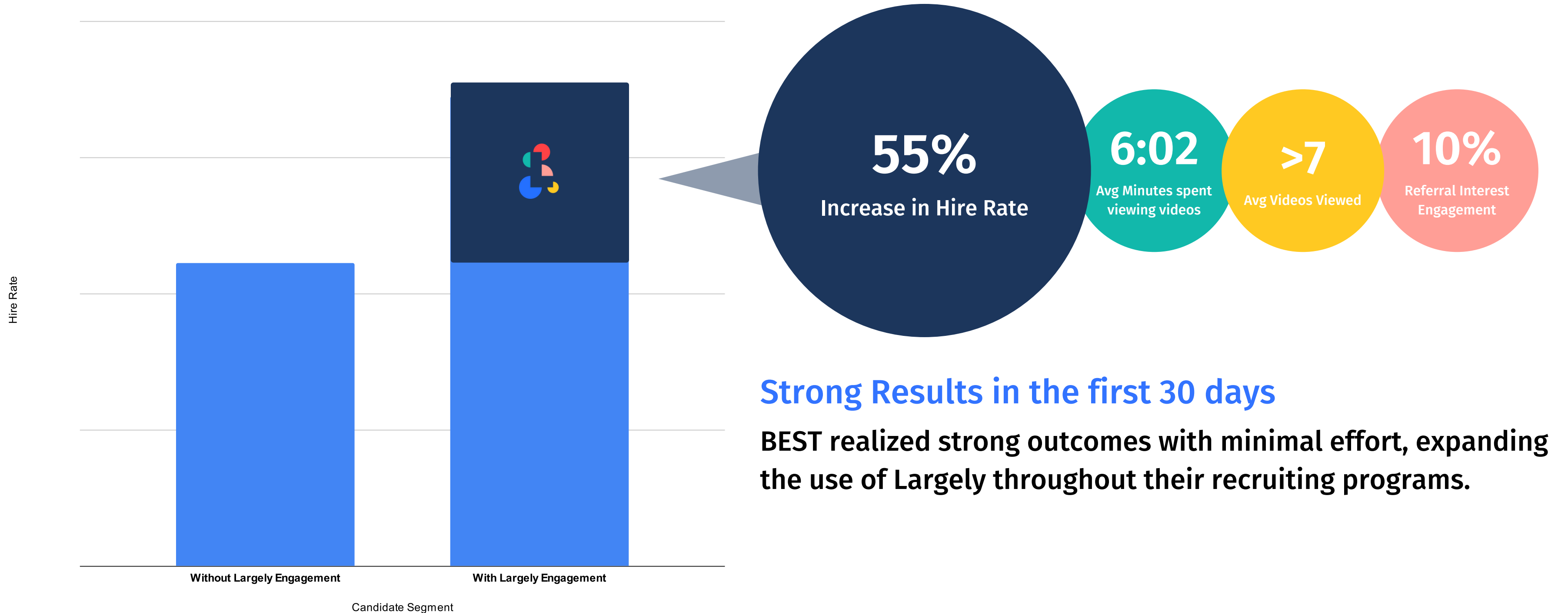
This is really good to see these employees job enthusiasm . I wish I was hired now and looking forward to MY 1ST EVENT !

Example Candidate Feedback

November 2022

Outcomes

Hire Rate by Largely Engagement



Strong Results in the first 30 days

BEST realized strong outcomes with minimal effort, expanding the use of Largely throughout their recruiting programs.

Contact Us

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