

Programmatic Job Advertising



Performance Driven Programmatic

41% of ad spend goes to waste.

Leoforce's Programmatic Job Advertising, however, offers a different approach.

Leoforce's Programmatic continuously adjusts campaigns based on performance and your feedback to **improve campaign results and ROI.**



Transforming Job Ads into Job Offers



Optimize Your Budget

Our programmatic goes beyond tracking clicks and CPC – we score and rank applicants to reallocate ad spending based on the highest-performing channels.



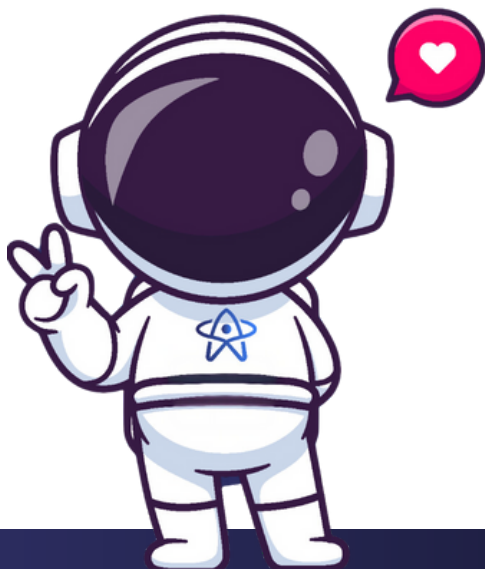
Boost Your Talent Reach

We identify the most efficient sources for your programmatic ads and adjust your campaign to amplify your reach.



Get Measurable Results

One partner to handle all your recruitment marketing needs with access to a dedicated client management team and a dashboard to track results..



Why Choose Leoforce's Programmatic?

Gain more insights and control over your campaign results.

- ▶ Maximize your reach while minimizing your spend
- ▶ Give us feedback and we will adjust the ads for you
- ▶ Increase visibility into your campaign's performance

[Learn More About Leoforce's Programmatic](#)