



No more strategy in silos.

This is where purpose meets productivity.

When you partner with us, you get a team.

Our Expertise

- Accelerated Software Delivery
- Project Management Consulting
- Technology Advisory
- Readiness Assessments

- Visioning & Ideation
- Product Planning & Execution
- Release Management

- Iterative Feature-Based Development
- DEVOPS
- Continuous Feedback

Whether you're building a new concept, augmenting IT resources, or trying to leverage agile methods in your development process, we believe you should feel confident every step of the way.

Our approach is custom to your needs and executed in four simple, comprehensive phases.

Win The Race.

Contact us at info@velocityworks.io
www.velocityworks.io



VelocityWorks

Our Mission & Approach

We're passionate about helping our clients get products and services to market faster while cutting costs and delivering a great experience.

P1

DISCOVERY & VISIONING

A clearly defined vision, market fit, and desired outcomes are critical to ensuring the right product is built at the right time.



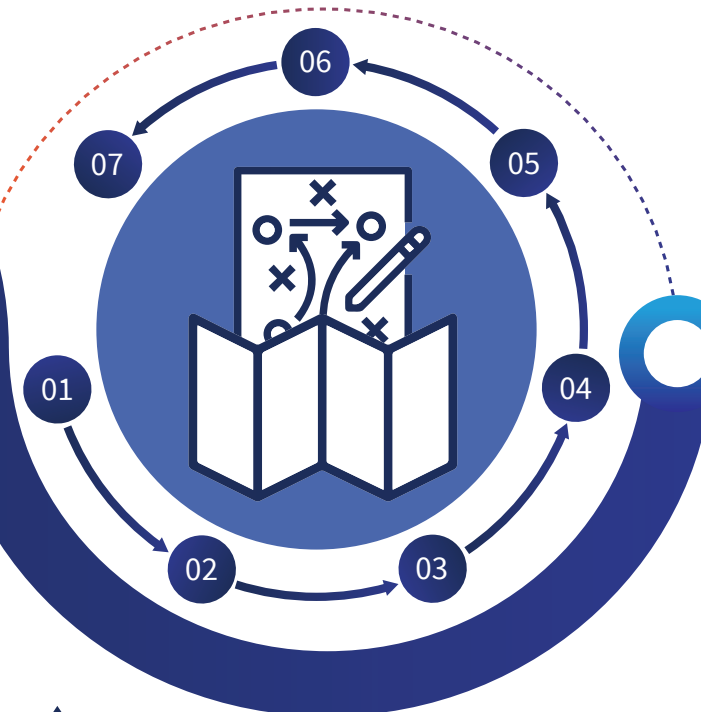
We begin with a thorough review of your strategy and goals to help you create something viable and enduring in the most cost-effective way. What we cover in Phase 1:

- 01 Needs/Challenges Identification
- 02 Vision/Product Ideation
- 03 Product Market Fit Analysis
- 04 Outcome/Goal Setting
- 05 Readiness Assessment

P2

STRATEGY & TRANSLATION

All too often, projects fail when the vision is poorly translated into development strategy.



Our program management experts excel at this transition, ensuring the product strategy and design align with your vision and desired outcomes. What we cover in Phase 2:

- 01 Long/Mid/Short-Term Strategic Planning
- 02 Roadmapping/Journey Mapping
- 03 As-Is vs. To-Be Gap Analysis
- 04 Story Boarding
- 05 User Story Generation
- 06 Minimal Viable Product (MVP) Selection
- 07 Follow-On Release Strategy Selection

P3

INNOVATION & EXECUTION

Agile methodologies enable us to quickly adapt any part of your strategic plan to deliver the fastest time to market.



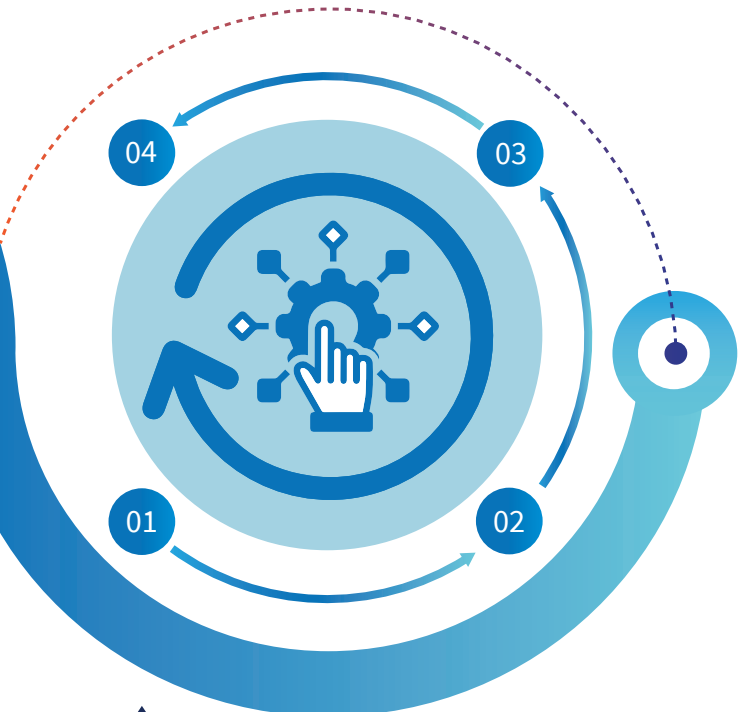
The approach we take to develop your products is flexible and tailored to your specific needs. We implement each strategy to completion. What we cover in Phase 3:

- 01 Best-Fit Agile Approach Identification
- 02 Project Team Deployment
- 03 Iterative Feature-Based Delivery Execution

P4

ITERATION & ADAPTATION

Market needs change fast. We see it as an opportunity to leverage the insight uncovered, adjust, and pivot in real-time.



We design salient strategies and anticipate the need for change, remaining ready to adapt, evolve, and scale as needed. What we cover in Phase 4:

- 01 Continuous Feedback Loops
- 02 Delivered Product vs. Market Acceptance Analysis
- 03 As-Is vs. To-Be Review
- 04 Rapid Adaptation to Learned Feedback