

Why Pipefy?

Pipefy accelerates digital transformation. It is a low-code/no-code process orchestration platform that gives anyone the power to easily automate workflows and manage business processes with no coding skills required!



Businesses use Pipefy to accelerate digital transformation by:

- Empowering non-technical users to deploy digital workflows
- Facilitating collaboration across business units
- Automating manual work to save time and reduce errors
- Simplifying request management to provide an excellent digital experience to internal and external parties



Teams in any industry or business unit can use Pipefy

- HR
- Finance
- Customer Service
- Marketing

Pipefy enables citizen developers to independently create shareable, standardized forms to collect data so they can customize entire workflows for common business processes:



Employee
Onboarding



Hiring /
Recruiting



Purchasing /
Procurement



Expense
Reimbursement



Customer
Onboarding



IT Requests



Marketing
Requests



Accounts
Payable

**Average
customer
results**

80%

less time to
process requests

95%

fewer errors

2-6

weeks to
full value

239%

ROI

20%

revenue increase

Why Pipefy? Six Reasons to Use Pipefy

01 Improved efficiency

Centralize and streamline your workflows by automating manual tasks, connecting processes and creating execution standards on Pipefy's no/low code platform.

- No-code workflow automation
- Process standardization
- Centralized information
- In-app communication/collaboration

03 Engage with everyone

Easily collect all necessary information to start a workflow, and automatically update customers, vendors, and other teams on the status of their requests. Pipefy features include:

- Service Portals
- Email automation
- Sharable Forms
- Mobile App
- Request Tracking
- Approval Flows

05 Data and visibility

No silos here! Pipefy connects tools, processes and people and gives managers the needed visibility to make data-driven decisions. Features include:

- Dashboards
- Integrations
- Process connections
- Centralized communication

02 Fast to deploy

Don't ask IT to customize, deploy and maintain another solution! Deploy Pipefy's no-code, cloud-based tools quickly and independently, so IT can focus on more complex issues. Pipefy provides a quick ROI, and a fast time-to-value.

04 Smart integrations

Pipefy integrates with existing business software -- from spreadsheets to complex ERPs and legacy systems -- so you can orchestrate all of the work from a single platform and unlock a seamless and reliable operation.

06 It's scalable and secure

Pipefy is a secure, integrated, and flexible solution that scales according to your needs on a quick-to-deploy, no/low-code platform. Pipefy complies with information security best practices with a dedicated security team, constant security training, and regular internal and external audits.

Trusted by:

Santander

IBM

Capgemini

Kraft Heinz

TOYOTA

VOLVO



pipefy

How Will Pipefy Help Your Team



Standardize and automate your workflows, no matter the size of your team. Here are a few ways in which Pipefy helps teams in any industry.

Human Resources

Integrate Pipefy with payroll systems, HCM, ERPs, and employee databases and seamlessly connect HR to other key processes like hiring and onboarding.

Finance

Automate accounts payable and procurement processes, and tasks like getting approvals or updating payment status. Standardize data collection to ensure accurate reporting, and connect to ERP and accounting systems.

Customer Service

Build end-to-end onboarding processes in one easy-to-deploy workflow built with a no-code platform, so customers get immediate value from your product or service.

Marketing

Bring efficiency to your marketing operation by standardizing and automating how and when things get done. Give your team more time to focus on the creative side of the job, so they deliver an outstanding experience to stakeholders.

IT

Gain full control over IT tickets and other requests, centralize requirements in a single channel, and improve efficiency with no/low-code, fast-to-deploy workflows.

Custom Workflows

Empower your team to solve problems in a flexible, scalable and secure platform. Pipefy is a flexible resource that helps you to continuously improve and fine-tune your workflows.

What Customers Say about Pipefy



Pipefy is easy to use and flexible. It has a database included, reporting, automation. A complete solution. The main problem I solve is standardizing repeatable processes. Quality is assured.

Luis Fernando Salazar Canas

_Regional Manager @ Infina Financial Services



We no longer have to follow up with people to get all the information we need. And the automated alerts notify necessary parties when one stage in the process is complete and the next can begin.

Mauricio Rizzi _Customer Service and

Procurement Manager @ Samsonite

