



**DirectEmployers  
Association**

## Membership Has Advantages

When it comes to VEVRAA compliance and job delivery, DirectEmployers is the trusted gold standard. With over 24 years of experience, we've helped HR professionals navigate complex regulations, build strategic partnerships, and implement fair and effective recruiting practices. Our commitment to accuracy and compliance makes us the go-to source of truth for accurate advice and regulatory guidance.



## Member Driven, Not Profit Driven

DirectEmployers is a nonprofit Member-owned and -managed association formed in 2001 to reduce recruiting costs and share best practices. The same principles guide us today to offer affordable, one-stop-shop solutions to simplify your job.

**1,100+ Members strong, including:**



Use this side-by-side comparison to determine which option best fits  
the budget and needs of your organization:

|                                                                                                                                                                                                     | DirectEmployers<br>Membership | Comparative<br>Solution  |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|--------------------------|
| Automated job delivery to local American Job Centers/ESDSs to comply with VEVRAA Mandatory Listing Requirements                                                                                     | ✓                             | <input type="checkbox"/> |
| VetCentral compliance reporting for proof of delivery                                                                                                                                               | ✓                             | <input type="checkbox"/> |
| Job syndication to veteran & disability partners                                                                                                                                                    | ✓                             | <input type="checkbox"/> |
| Job syndication to USNLx.com                                                                                                                                                                        | ✓                             | <input type="checkbox"/> |
| Job view analytics                                                                                                                                                                                  | ✓                             | <input type="checkbox"/> |
| Partner Relationship Manager (PRM) for outreach management, including two-way chat capabilities to connect with veteran & disability partners, as well as local veteran reps & voc rehab counselors | ✓                             | <input type="checkbox"/> |
| Local Job Distribution to assist with outreach to community-based organizations                                                                                                                     | ✓                             | <input type="checkbox"/> |
| Standard microsite to experience recruitment marketing                                                                                                                                              | ✓                             | <input type="checkbox"/> |
| Compliance evaluation & audit support                                                                                                                                                               | ✓                             | <input type="checkbox"/> |
| Accurate advice & regulatory guidance                                                                                                                                                               | ✓                             | <input type="checkbox"/> |
| Access to a curated list of veteran, disability, & diversity partners                                                                                                                               | ✓                             | <input type="checkbox"/> |
| DE Connect, an exclusive online community for direct connection with HR peers                                                                                                                       | ✓                             | <input type="checkbox"/> |
| DEAMcon, our annual meeting & conference with discounted Member pricing                                                                                                                             | ✓                             | <input type="checkbox"/> |
| Monthly virtual networking events with veteran & disability partners                                                                                                                                | ✓                             | <input type="checkbox"/> |
| Discounted pricing for services offered by DE Family of Brands:<br>Recruit Rooster & RocketBuild                                                                                                    | ✓                             | <input type="checkbox"/> |
| Dedicated teams providing onboarding and training, technical support, and quality assurance for the duration of your membership                                                                     | ✓                             | <input type="checkbox"/> |
| Education in the form of webinars, podcasts, white papers, & exclusive Member resources                                                                                                             | ✓                             | <input type="checkbox"/> |
| VocRehab+ for job delivery directly to voc rehab counselors nationwide                                                                                                                              | add-on                        | <input type="checkbox"/> |

## Conquer Compliance with Ease—Discover the DE Difference Today!

Call us at (866) 268-6206 or schedule a demo by visiting [directemployers.org/demo](https://directemployers.org/demo) to see how our automated solutions can simplify your compliance challenges and keep you ahead of the curve.