

Does your company know how to predict leadership potential?

Identify and develop leadership potential with Logi-Serve™

Far too often, organizations promote high-performing individual contributors to management positions only to discover, through painful trial and error, that they lack the behaviors, skills and motivation required to be effective managers and leaders.

The Logi-Serve Leadership Potential Assessment leverages our award-winning scientific design and technology platform to identify, promote, and train people who specifically exhibit core competencies known to predict operational leadership aptitude and performance. Our process and tool can tie assessment scores directly to financial value, giving companies insight to make effective hiring and promotion decisions that contribute to organizational excellence.

Different from the ground up



Visual Role-Playing Scenarios, Relevant Engagement

Most screening tools are tedious to complete, filled with broad, abstract questions unrelated to the job. Our assessment tool provides a visually engaging role-playing activity that immerses candidates into scenarios that explore relevant operational leadership job behaviors. Carefully constructed visual-based scenarios test for key leadership competencies known to predict the right kind of behaviors that improve job fit and facilitate effective people management and organizational performance.



A Serious Game

No other solution delivers gamification elements—slider-bars, leadership-specific scenarios, and multi-cycle leadership responses—that engage candidates the way Logi-Serve does.



Triangulation Science

Triangulation is a powerful scientific technique that validates assessment data through cross-verification. Logi-Serve's patent-pending triangulation science methodology uses three valid and predictive testing protocols to zero-in quickly and reliably on a candidate's leadership aptitude, identifying the candidate's potential to lead others effectively for any line-leadership position (Director, Manager and Supervisor).



Built-In Branding

Your people are your brand. That's why it is essential to hire and train team leaders who embody what your company stands for. Logi-Serve's adaptable visual interface lets you use your screening process to support your unique brand promise.



To schedule a web demo, please call (800) 698-0403 or email sales@logi-serve.com.



Don't predict the future. **Create it.**

Logi-Serve: A Results-Driven Leadership Potential Screening and Development Technology.



Real-World ROI with Logi-Serve™

The close relationship between leadership aptitude and organizational performance is borne out by more than 30 years of scientific research. Top companies around the world recognize the critical importance of finding and developing employees with the kind of leadership competencies and behaviors that facilitate effective people management.



Instantaneous ROI feedback

Logi-Serve's revolutionary value estimators show in real-time how much money your company will save or make on those recommended by the Logi-Serve system. With the Logi-Serve cloud-based dashboard analytics package, you will be able to:

- Identify leadership strengths and prioritize areas for improvement

- Increase your ability to hire the right leaders who will enhance employee performance and develop a culture of achievement

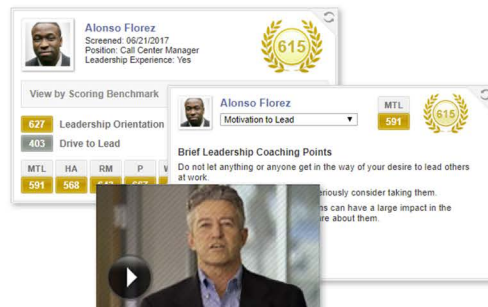
- Measure and monetize the impact of top-rated prospects and employees. Increase your employee effectiveness and build a stronger culture



Logi-Serve: The Complete Solution

Logi-Serve manages the entire employee lifecycle—from selecting the right people to managing and developing their leadership potential. Our solution features its own proprietary mentoring, coaching, and development tips for leadership development, and can be integrated with custom audio/video training content.

No other tool in the marketplace can match its value, its accuracy in predicting leadership potential, or its visually-engaging approach to screening and developing your people.



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