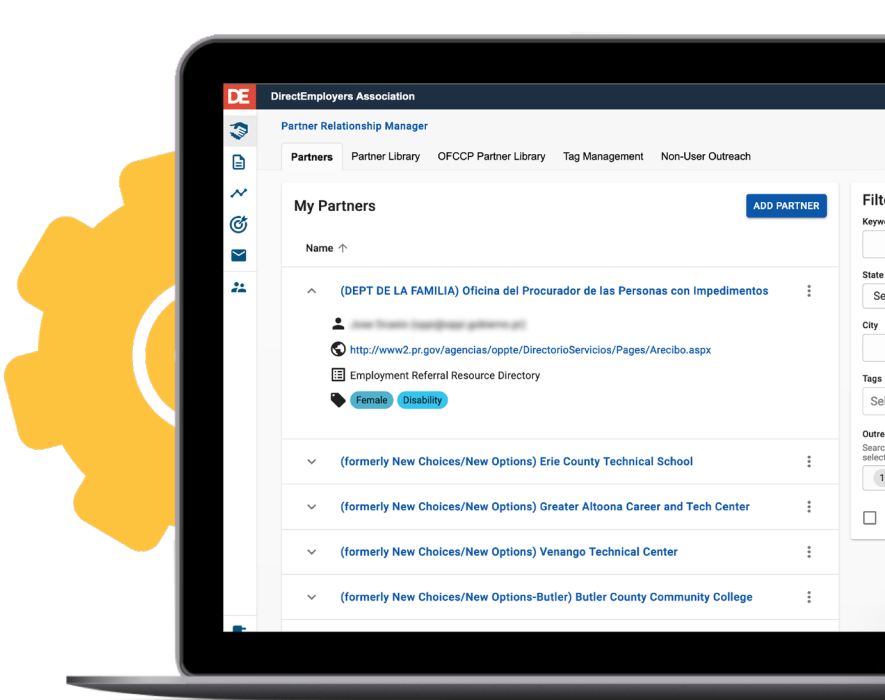


OUTREACH MANAGEMENT



Partner Relationship Manager (PRM)

Take the hassle out of outreach and streamline your efforts using the Partners Relationship Manager (PRM), built on the foundation of helping federal contractors fulfill outreach obligations as part of VEVRAA and Section 503 regulations. Included with membership at no additional cost, the PRM puts all your outreach activities into one easy-to-use application, saving you valuable time searching for ways to connect with national and local organizations serving veterans and individuals with disabilities.



WHAT'S REQUIRED for Federal Contractors

**41 CFR §60-300.44
& §60-741.44**

- (f) External dissemination of policy, outreach and positive recruitment
 - (1) Required outreach efforts.
 - (3) Assessment of external outreach and recruitment efforts.



The membership solution that is most critical for our day-to-day use is the PRM, primarily because we're able to source contacts and connections for different state agencies and local organizations for the purposes of outreach."

Luz Cuevas-Santos
Canon U.S.A (Member since 2007)

FEATURES OF PRM



Identify & Plan

Gain access to a vetted directory of veteran and disability organizations with current contact information, helping you enhance recruitment efforts from day one.



Connect & Communicate

Utilize built-in two-way messaging tools to engage directly with partners to learn about resources and employment programs in your local hiring areas.



Document & Record

Log conversations, career fair participation, interactions with local job service offices, virtual networking events, and more to demonstrate proof of outreach during OFCCP compliance evaluations.



Evaluate & Assess

Conduct quarterly assessments to measure effectiveness, identify gaps, and refine your outreach strategy to ensure continuous improvement in hiring initiatives.



Report & Track Activity

Generate on-demand, audit-ready reports to track outreach efforts, measure the impact, and present clear, data-driven proof of outreach during OFCCP evaluations.

Drive results, remain compliant, and streamline your outreach efforts with PRM!

With PRM, your outreach efforts are organized, trackable, and optimized for compliance success—all in one powerful, easy-to-use platform.

Schedule a demo at DirectEmployers.org/demo